About TechRadium

Headquartered in Sugar Land, Texas, **TechRadium, Inc.** delivers the world's leading edge mass notification and emergency alerting systems to a vast array of governmental, educational, commercial and non-profit entities. TechRadium's IRIS™ (**Immediate Response Information System**) provides a highly scalable and sophisticated telecommunications functionality to a growing base of entities seeking both mission critical and logistical applications while allowing full customization for each organization. IRIS™ utilizes VOIP to deliver the most sophisticated and intuitive solutions for your critical and logistical needs. TechRadium has partnered with prominent telecommunications and security providers such as Qwest Communications and ADT Security Services to promote and market the IRIS™ system. TechRadium also has a distributor partnership in place with ParishSOFT and continues to seek out additional channel partners.

Education:
TechRadium has provided IRIS to a multitude of educational institutions including school districts, public and private universities and parochial schools across the country. As a result of consistent system usage, IRIS clients have recognized several key benefits including enhanced school-to-home communication, effective emergency notification, better parental involvement, and cost reductions. In today's world, educational institutions of all sizes cannot afford to depend on substandard communication. The IRIS system is a highly advanced and dependable solution at a competitive price. Years of experience, patented technology, and consistent performance make IRIS the optimal notification system to ensure safety, streamline contacting methods and improve involvement while reducing operating costs.

Value Added Proposition

1. IRIS Increases Student and Faculty Safety Levels
2. IRIS Enhances Priority and Routine Communication to Parents, Employees and the Public
3. IRIS Enhances Improves Parental Involvement

Utilities:
TechRadium has conducted an analysis of the utility sector which included routine communications like billing and collections in addition to emergency communications. Based on our findings, we believe that IRIS will significantly reduce costs for customer communications, insure regulatory compliance with notification requirements, enhance customer service and promote energy conservation.
By enabling utilities to consistently and quickly communicate with their customer base and to more effectively manage a host of issues, IRIS provides utilities with a strong and cost-effective tool which will improve customer service and goodwill while reducing costs. The IRIS System introduces unprecedented opportunities for enhanced customer service while providing cost effective, highly efficient business practices which can revolutionize the utility industry.

Value Added Proposition
1. IRIS Insures Regulatory Compliance and Decreases Operating Costs Through Increased Efficiency
2. IRIS Enhances Customer Communications
3. IRIS Can Promote Energy Efficiency and Conservation

Government:
TechRadium's IRIS helps government agencies fulfill Continuity of Government (COG) and Continuity of Operations (COOP) obligations and serves to keep citizens informed and involved on a local, state and federal level. IRIS allows for effective management of crises and emergencies while providing a multitude of community involvement opportunities for the citizenry. All government entities, no matter their size or scope, are heavily invested in the safety of their citizens and must act quickly and efficiently to secure it. IRIS can ease operations as a whole, with verifiable, prompt communication, which will improve awareness levels and can also potentially save lives. In addition, through community involvement programs, IRIS can draw people to each community and thus, offer an advantageous return on investment for each government organization at the local level.

Value Added Proposition
1. IRIS Delivers a Comprehensive Crisis Management Tool on any Scale
2. IRIS Offers a Potent Means to Conduct Emergency Response for a Variety of Incidents
3. IRIS Presents a Community Involvement Program

Military: TechRadium's IRIS serves as a potent and scalable notification system to any DoD entity looking to streamline communications, while reducing risk in the field and moderating the need for manpower. IRIS provides a family readiness initiative, implemented by The United States Army, simplifies supply chain and distribution management as well as eases communication for soldiers in the field. For DoD organizations, our national defense mission requires consistent vigilance and preparedness to ensure the safety of the nation. Dependable high-level communication is pivotal to sustain these efforts. IRIS provides a solution which incorporates informing and mobilizing families, eases the delivery of products and services to military personnel and also provides soldiers and troops a state-of-the-art system to communicate critical information in an accelerated fashion.

Value Added Proposition
1. IRIS Provides a Family Readiness Initiative for Staying Informed and Connected
2. IRIS Simplifies Supply Chain and Distribution Management
3. IRIS Transmits Precise Communications in the Field

Non-profit Organizations: TechRadium's IRIS helps NPOs with the most critical aspect of their operations — efficient communications for day-to-day and emergency tasks. IRIS provides emergency response and logistical information as well as simplifies volunteer efforts and keeps communication flow constant through multiple channels and verifiable messages. Non-profit entities consistently deal with a variety of administrative challenges in order to fulfill their mission of assistance, inclusion and the common good. Today, IRIS is used as an agent of more effective communication at a multitude of NPOs — from humanitarian organizations such as the American Red Cross to religious organizations including several Archdioceses across the United States. IRIS allows these NPOs to streamline communications to members, volunteers and communities in any situation, be they disasters or holiday events.

Value Added Proposition
1.   IRIS Provides Efficient Emergency Response and Logistical Notification
2. IRIS Facilitates Coordination and Planning for Volunteer Groups and Work Areas
3. IRIS Broadcasts Day-to-day Communications

Commercial: TechRadium's IRIS serves as an essential operational tool for commercial entities in a variety of markets — financial, health care, hotel establishment, non-profit and so on. The system has proved invaluable by simplifying human resource management efforts, streamlining business operations and public relations communication, and easing business continuity and disaster recovery initiatives. Implementing the IRIS system allows commercial businesses to manage a host of issues, no matter their severity, while adding value and reducing cost and risk. In this way, IRIS becomes much more than a communication system. IRIS plays a critical role in business operations, whether day-to-day tasks or emergency challenges, and allows businesses to implement cost effective and highly efficient business practices.

Value Added Proposition
1. IRIS Simplifies Human Resource Management
2. IRIS Streamlines Business Operations and PR Communication
3. IRIS Eases Business Continuity and Disaster Recovery Efforts